

≡ PetZONE360™

MARKETPLACE

TICS

BIRDS

CATS

DOGS

EQUINE

Boarding

Grooming

Vet Services

Pet-Friendly Hotel

Pet Walkers

HEALTH

MOBILE CARE

VIRTUAL CLINICS

PetZONE360™

Happy Pets. Unlimited Connections.

[www.PetZone360.com](http://www.PetZone360.com)





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About

# PetZONE 360™

Happy Pets. Unlimited Connections.

PetZONE 360™, also known as PZ3, is a world-class pet marketplace platform, tailored for pet parents, retailers, and service providers. The platform encompasses an interactive and highly immersive shopping and networking experience, which can be accessed anywhere-anytime.

Pet parents will be able to access unlimited products, services, and community forums tailored to their specific pets and geographic locations, all in a comprehensive and singular platform. Access to PZ3 is free for pet parents.

Retailers, veterinary clinics, and service providers will be able to promote and advertise their products and services in the largest online pet marketplace, available to pet parents across the globe. Access to PZ3 is through an annual subscription, from basic to premium levels for retailers, veterinary clinics, and service providers in a reasonable and affordable fee.

Multiple listings, non-profit, and startup discounts are available. Affiliates, sponsors, advertisers, and partners are also welcome.

**Contact [sales@petzone360.com](mailto:sales@petzone360.com) for more information on how to join PZ3.**

**Visit [www.petzone360.com](http://www.petzone360.com) for more information.**



## OUR PURPOSE

The mission of PetZONE 360™ is to unite the pet industry by creating unlimited connections and providing easier access to care, products, and services, while promoting a year-round community for those that love and care for our furry friends. Our goal is to help improve the lives and health of companion animals worldwide.

## OUR PEOPLE

Our team behind PetZONE 360™ is committed to providing the ultimate shopping and networking experience for all pet parents, needing care, products, and services for their pets.

Our team comprised of experienced professionals with decades of experience and proven results in delivering innovative and groundbreaking technologies in the simulation and pet industries.



# OUR WORLD-CLASS TECHNOLOGY & INNOVATION



PetZONE 360™ is a division of Simulocity, LLC based in Lake Mary, Florida, USA. Simulocity is an award-winning company, specializing in delivering innovative and immersive technologies that power businesses around the globe.



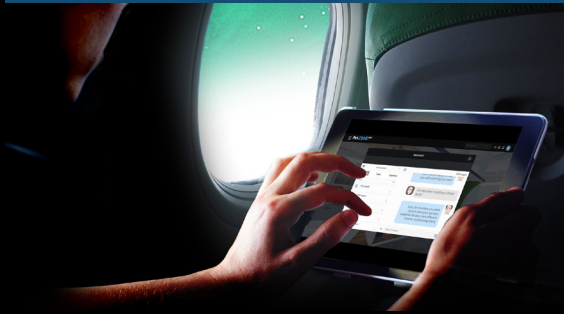
Simulocity's projects include (but not limited to): Virtual Expos, Virtual Airports, Virtual Shops or Stores, Virtual Training Centers, Virtual Museums, Virtual Manufacturing Plants, Virtual Health Suites & Clinics, Virtual Convention Centers, Virtual Campuses, and many more. Visit [www.simulocity.us](http://www.simulocity.us) for more information.

# PETZONE 360™ TECHNOLOGY FEATURES

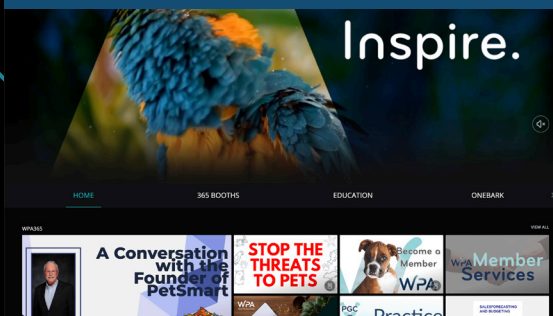
## INTERACTIVE SHOPPING



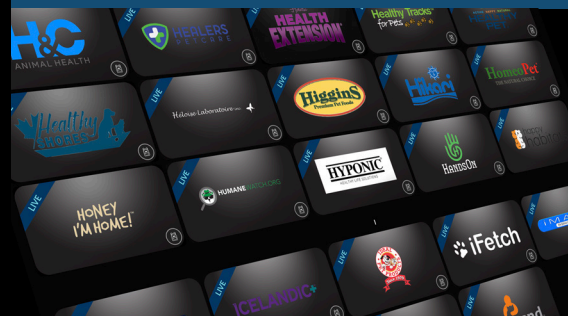
## FORUMS & NETWORKING



## BRANDING & CUSTOMIZATION



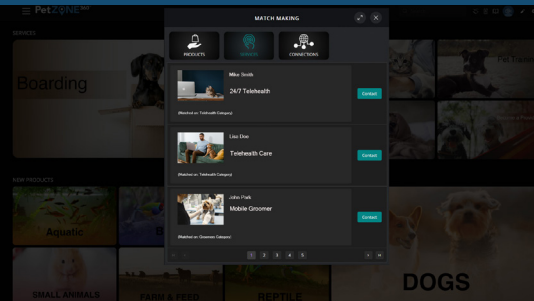
## DIRECTORY LISTINGS



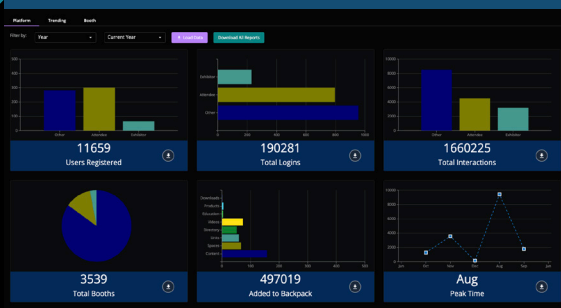
## VIRTUAL 3D STORES & SHOPS



## MATCHMAKING FEATURES



## ANALYTICS & REPORTING



## LOYALTY PROGRAM



- Custom Add-Ons Available
- Integrations with Registration Systems, CRMs
- Learning Management Systems and Many World-Class Integrations Available



# WHY JOIN PetZONE 360™

- PetZONE 360™ has a unique, immersive, world-class technology
- We have a strong and experienced leadership team
- We are well positioned to shape disruption in how networking, shopping, and e-commerce is experienced within the pet industry, utilizing our innovative, immersive and award-winning technologies
- We expect to translate innovation into profitable growth for our partners
- The pet ownership continues to grow in record numbers in the U.S. and around the globe
- PetZONE 360™ will bring your brand in front of millions of consumers or pet parents in a single and comprehensive platform, 24/7-365 days a year
- FREE 6 Months Subscription for Pet Retailers, Pet Clinics, and Service Providers (Basic Level)



“ IMAGINE THE PET UNIVERSE - ALL AT A FINGERS TOUCH ”

# OUR STRATEGIC PARTNERS

## FOUNDING PARTNER

**\$150K/Year**

- ✓ 1 of 10 FOUNDING Partners
- ✓ Founding Partner Recognition
- ✓ Free 3D Virtual Space (Custom)
- ✓ Free 3D Virtual 2Go Space
- ✓ Free Microsite inside PZ3
- ✓ Inclusion in PZ3
- Social Media Promotions
- ✓ Real-Time Analytics w/ Trace Code

**CALL NOW**

10 AVAILABLE

## PLATINUM PARTNER

**\$75K/Year**

- ✓ 1 of 15 PLATINUM Partners
- ✓ Platinum Partner Recognition
- ✓ Free 3D Virtual Booth (Large)
- ✓ Free 3D Virtual 2Go Space
- ✓ Free Link inside PZ3
- ✓ Inclusion in PZ3
- Social Media Promotions
- ✓ Real-Time Analytics w/ Trace Code

**CALL NOW**

15 AVAILABLE

## GOLD PARTNER

**\$50K/Year**

- ✓ 1 of 20 GOLD Partners
- ✓ Gold Partner Recognition
- ✓ Free 3D Virtual Booth (Medium)
- ✓ Free 3D Virtual 2Go Space
- ✓ Free Link inside PZ3
- ✓ Inclusion in PZ3
- Social Media Promotions
- ✓ Real-Time Analytics w/ Trace Code

**CALL NOW**

20 AVAILABLE

## SILVER PARTNER

**\$25K/Year**

- ✓ 1 of 25 SILVER Partners
- ✓ Silver Partner Recognition
- ✓ Free 3D Virtual Space (Small)
- ✓ Free 3D Virtual 2Go Space
- ✓ Free Link inside PZ3
- ✓ Inclusion in PZ3
- Social Media Promotions
- ✓ Real-Time Analytics

**CALL NOW**

25 AVAILABLE

## BRONZE PARTNER

**\$10K/Year**

- ✓ 1 of 30 BRONZE Partners
- ✓ Bronze Partner Recognition
- ✓ Free 3D Virtual Booth (Small)
- ✓ Free Link inside PZ3
- ✓ Inclusion in PZ3
- Social Media Promotions
- ✓ Real-Time Analytics

**CALL NOW**

30 AVAILABLE

## SUPPORTER PARTNER

**\$5K/Year**

- ✓ 1 of Unlimited Supporter Partners
- ✓ Supporter Partner Recognition
- ✓ Free 3D Virtual Booth (Small)
- ✓ Free Link inside PZ3
- ✓ Inclusion in PZ3
- Social Media Promotions
- ✓ Real-Time Analytics

**CALL NOW**

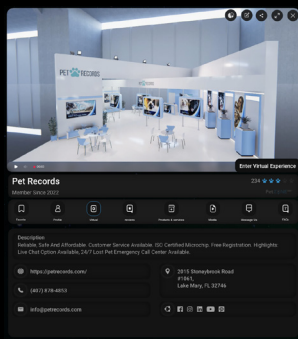
UNLIMITED



PetZONE 360™ is seeking long-term, reputable, and innovative partners to help propel PZ3 forward. Below are the available options for our Partners to select from. These options are first-come, first-served.

AFFILIATE PARTNER	SPONSORSHIPS	ADVERTISING	NOT-FOR-PROFIT
<b>COMMISSION-BASED</b> <ul style="list-style-type: none"> <li>✓ Affiliate Program using Partnerize</li> <li>✓ Commission-based</li> <li>✓ API Integration Available</li> <li>✓ Free Link inside PZ3</li> <li>✓ Inclusion in PZ3 Social Media Promotions</li> <li>✓ Real-Time Analytics</li> </ul>	<b>\$1 - \$50K+</b> <ul style="list-style-type: none"> <li>✓ Sponsorship Options Available</li> <li>✓ Main Page / Sub-pages</li> <li>✓ Specific Area (Forums/Sections)</li> <li>✓ Free Link inside PZ3</li> <li>✓ Inclusion in PZ3 Social Media Promotions</li> <li>✓ Real-Time Analytics</li> </ul>	<b>\$1 - \$50K+</b> <ul style="list-style-type: none"> <li>✓ Advertising Options Available</li> <li>✓ Main Page / Sub-pages</li> <li>✓ Specific Area (Forums/Sections)</li> <li>✓ Free Link inside PZ3</li> <li>✓ Inclusion in PZ3 Social Media Promotions</li> <li>✓ Real-Time Analytics</li> </ul>	<b>PetZONE 360™ MARKETPLACE</b> (ANNUAL SUBSCRIPTION) <ul style="list-style-type: none"> <li>✓ Directory Listing Basic (FREE)</li> <li>✓ Directory Listing Advanced (FREE)</li> <li>✓ 3D Interactive Space Level 1 (Variable)</li> <li>✓ 3D Interactive Space Level 2 (Variable)</li> <li>✓ 3D Interactive Space Level 3 (Variable)</li> <li>✓ 3D Interactive Space Level 4 (Variable)</li> </ul>
<b>CALL NOW</b> UNLIMITED	<b>CALL NOW</b> FIRST-COME / FIRST-SERVE	<b>CALL NOW</b> FIRST-COME / FIRST-SERVE	<b>CALL NOW</b> DISCOUNT AVAILABLE

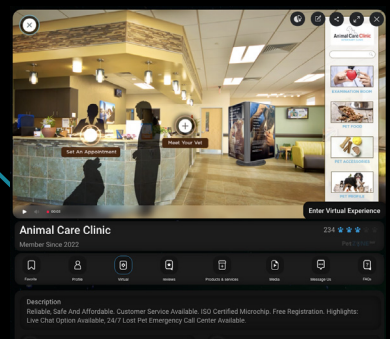
PET CLINICS & HOSPITALS	PET PRODUCT RETAILERS	PET SERVICE PROVIDERS	PET EVENT ORGANIZERS
<b>PetZONE 360™ MARKETPLACE</b> (ANNUAL SUBSCRIPTION) <b>FREE First 6 Months</b> (Directory Listing Basic) <ul style="list-style-type: none"> <li>✓ Directory Listing Basic (\$99)</li> <li>✓ Directory Listing Advanced (\$595)</li> <li>✓ 3D Interactive Clinic Level 1 (\$795)</li> <li>✓ 3D Interactive Clinic Level 2 (\$995)</li> <li>✓ 3D Interactive Clinic Level 3 (\$1295)</li> <li>✓ 3D Interactive Clinic Level 4 (Variable)</li> </ul>	<b>PetZONE 360™ MARKETPLACE</b> (ANNUAL SUBSCRIPTION) <b>FREE First 6 Months</b> (Directory Listing Basic) <ul style="list-style-type: none"> <li>✓ Directory Listing Basic (\$99)</li> <li>✓ Directory Listing Advanced (\$595)</li> <li>✓ 3D Interactive Shop Level 1 (\$795)</li> <li>✓ 3D Interactive Shop Level 2 (\$995)</li> <li>✓ 3D Interactive Shop Level 3 (\$1295)</li> <li>✓ 3D Interactive Shop Level 4 (Variable)</li> </ul>	<b>PetZONE 360™ MARKETPLACE</b> (ANNUAL SUBSCRIPTION) <b>FREE First 6 Months</b> (Directory Listing Basic) <ul style="list-style-type: none"> <li>✓ Directory Listing Basic (\$49)</li> <li>✓ Directory Listing Advanced (\$395)</li> <li>✓ 3D Interactive Space Level 1 (\$595)</li> <li>✓ 3D Interactive Space Level 2 (\$795)</li> <li>✓ 3D Interactive Space Level 3 (\$995)</li> <li>✓ 3D Interactive Space Level 4 (Variable)</li> </ul>	<b>PetZONE 360™ MARKETPLACE</b> (ANNUAL SUBSCRIPTION) <b>FREE First 6 Months</b> (Directory Listing Basic) <ul style="list-style-type: none"> <li>✓ Directory Listing Basic (\$49)</li> <li>✓ Directory Listing Advanced (\$395)</li> <li>✓ 3D Interactive Booth Level 1 (\$595)</li> <li>✓ 3D Interactive Booth Level 2 (\$795)</li> <li>✓ 3D Interactive Booth Level 3 (\$995)</li> <li>✓ 3D Interactive Booth Level 4 (Variable)</li> </ul>
<b>CALL NOW</b> UNLIMITED	<b>CALL NOW</b> UNLIMITED	<b>CALL NOW</b> DISCOUNT AVAILABLE	<b>CALL NOW</b> DISCOUNT AVAILABLE



DIRECTORY LISTINGS



VIRTUAL SHOP & BOOTH MODELS



VIRTUAL CLINICS

# OUR PRODUCTS & SERVICES

PetZONE 360™ aims to provide pet parents unlimited shopping of pet products, pet services, and networking – all in a singular, comprehensive, and entertainment platform-like experience.

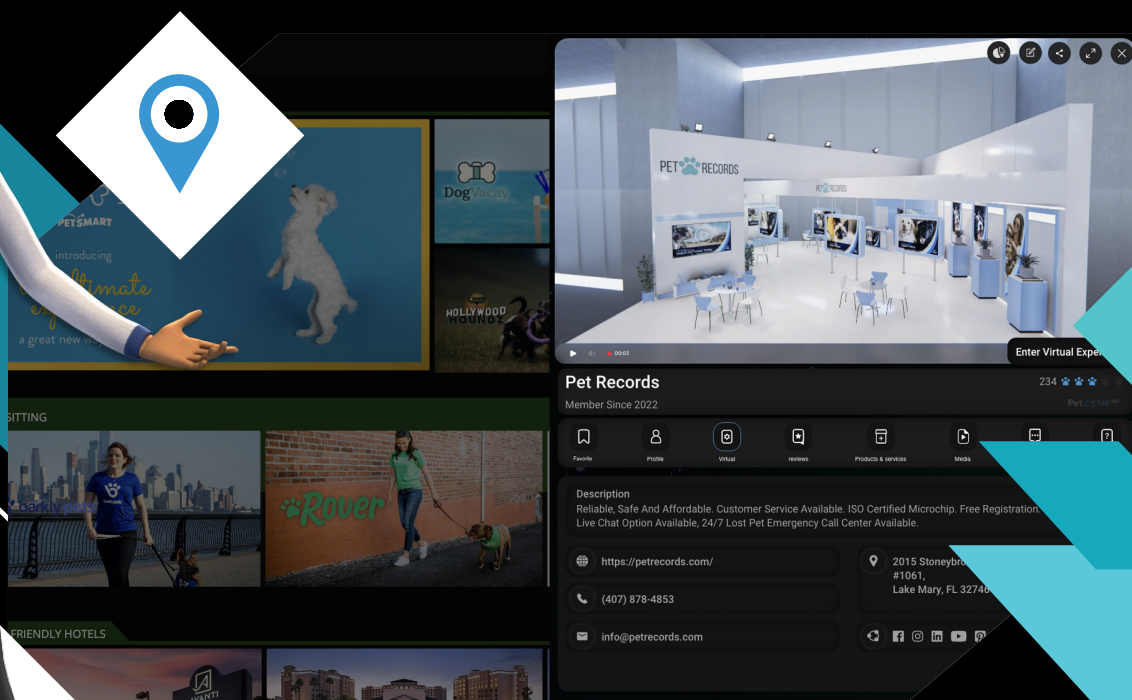
## PET FRIENDLY HOTELS

VIEW ALL



## Inside PetZONE 360™, you will find:

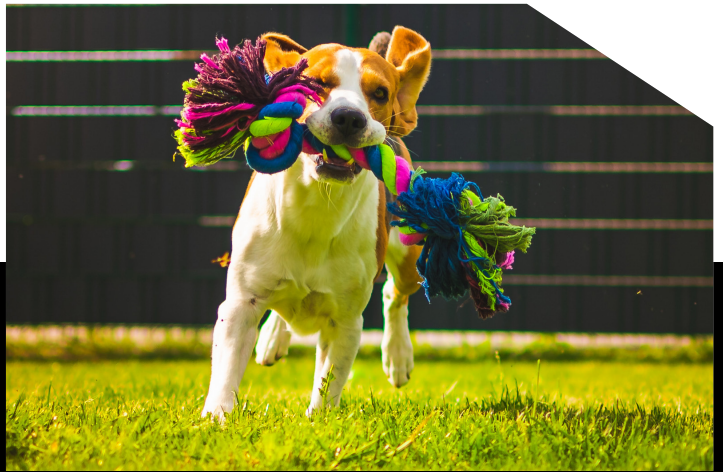
- Pet Care Service & Veterinary Clinics (by Zip Code)
- Pet Marketplace (Pet Retailers)
- Pet Service Providers (Groomers, Sitters, Walkers, Pet-friendly Hotels, etc.)
- Pet Events (Local, Regional, National, International)
- Pet Goodwill (Pet Adoptions, Shelters, Rescue, Donations, etc.)
- PetZONE 360™'s University (Podcasts, News, Networking, Forums, etc.)





# LONG-TERM VALUE TO STAKEHOLDERS

As a Partner in PetZONE 360™, not only will you help create and propel this major platform into today's and the next generation of pet parents, but you will also be able to bring your brand and products to the forefront of millions and for pet parents across the globe, every single day.



## LONG-TERM VALUE AND CONTRIBUTIONS TO THE PET INDUSTRY

There is nothing like PetZONE 360™ today! By providing pet parents access to products, services, education, and connections anytime-anywhere, your contribution and support will help bring and unite the pet industry like never before.



PetZONE 360™



24/7



PetZONE 360™

#### CONTACT US

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Web: [www.PetZONE360.com](http://www.PetZONE360.com)

**Healthcare**  
Tech OUTLOOK TOP 10  
**Healthcare Simulation**  
Solution Providers

**CIO** TOP 10  
APPLICATIONS SIMULATION  
SOLUTION PROVIDERS

**CIO** 20 MOST PROMISING  
Review Gamification  
TECHNOLOGY SOLUTION PROVIDERS